



## MEDIA ADVISORY

### For Immediate Release

Contact: Debbie Cohen

Phone: 202.429.1600

Email: [Debbie.Cohen@nss.org](mailto:Debbie.Cohen@nss.org)

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**What:** The 30<sup>th</sup> Annual International Space Development Conference (ISDC) is sponsored by the National Space Society and the Huntsville, Alabama L5 (HAL5) Society. This year's theme is "From the Ground Up... How Do We Get There?" which is a reference to NSS's ongoing local, regional, national, and international efforts to foster our growth as a spacefaring civilization. The conference programming – including summits, symposia, workshops, and networking opportunities – emphasizes the people, tools, and skills that humanity will need to expand civilization into space. ISDC brings together a diverse group of NASA officials, aerospace industry leaders and interested private citizens to engage in discussions about today's prevalent space issues to create synergy, stimulate innovation and overcome the obstacles that hinder human advancement off the Earth.

**When:** Pre-Conference Space Investment Summit – Wednesday, May 18  
Main Conference Programming – Thursday, May 19 through Sunday, May 22  
International Space Solar Power Symposium – Thursday, May 19 through Saturday, May 21

**Where:** Von Braun Center and Embassy Suites Hotel & Spa, Huntsville, Alabama

#### Program

<b>Highlights:</b>	Space Investment Summit	Space Solar Power Symposium
	Flight System Development Forum	AIAA Space Colonization Technical Committee
	2 <sup>nd</sup> Annual Spaceflight Lawyer Roundtable	Space Ambassadors Program Workshops & Events
	Space Economy Career Fair	Exhibit Hall & Trade Show
	NSS Board of Governors Meeting & Gala	NSS Board of Directors Meeting & Committee Meetings
	Education, History, and Outreach	Space Sciences
	Space Navigation & Communication	Military Space

For additional information on programming, please visit [ISDC.NSS.org/2011](http://ISDC.NSS.org/2011).

**Who:** **Deborah Barnhart**  
CEO, U.S. Space & Rocket Center

**Fred Bourgeois**  
Founder, President & CEO, Google Lunar X PRIZE Team FREDNET

**Ed Buckbee**  
Director Emeritus, U.S. Space & Rocket Center and Author, Lecturer, & Space Advocate

**Lowry Burgess**  
Artist, Leads the "Moon Arts Group" in the Studio For Creative Inquiry at Carnegie Mellon University

**Owen Garriott**  
Skylab & Space Shuttle Astronaut, Author

**Richard Garriott**  
Space Tourist, Video Game Pioneer

**Jeff Greason**

CEO & Co-Founder, XCOR Aerospace

**Adam Harris**

Vice President for Government Affairs, Space Exploration Technologies (SpaceX)

**Junichiro Kawaguchi**

*Project Manager, JAXA Hayabusa Team*

**John Logsdon**

Author, *Together in Orbit: The Origins of International Cooperation in the Space Station*; *John F. Kennedy and the Race to the Moon*; *Exploring the Unknown*

**Tim Pickens**

*Chief Propulsion Engineer and Commercial Space Advisor, Dynetics & Team Lead, Rocket City Space Pioneers*

**Paul Spudis**

Senior Staff Scientist, Lunar & Planetary Institute

**Rick Tumlinson**

Founder/Chairman, Orbital Outfitters ; Co-Founder, Space Frontier Foundation; & Author, *Return to the Moon*

**Simon "Pete" Worden**

*Director, NASA Ames Research Center*

For an updated and complete speaker list, please visit [ISDC.NSS.org/2011](http://ISDC.NSS.org/2011).

**How:**

Media credentials are given to members of the working media whose attendance at ISDC 2011 may result in coverage, whether broadcast or print. A press room and media coordinator will be available. Requests for credentialing may be submitted using the Media Registration Form at [ISDC.NSS.org/2011](http://ISDC.NSS.org/2011) or by sending an email to [ISDC2011.Media@nss.org](mailto:ISDC2011.Media@nss.org).

All sessions are open to the media unless otherwise indicated, as long as the proceedings are not disturbed. **Press access to certain track programming is subject to review by the appropriate track leaders.** Neither the National Space Society, nor the HAL5 Society, will be responsible for press access should requirements change.

Interviews may be conducted prior to the sessions at the discretion of the speakers, panelists or their staff. If at all possible, and to minimize last-minute confusion, all requests for interviews must be received and scheduled prior to the commencement of ISDC. Please email [ISDC2011.Media@nss.org](mailto:ISDC2011.Media@nss.org) or call Debbie Cohen at 202.429.1600 with requests for access/scheduling.

Advanced media registration is **strongly** encouraged to enable appropriate review of each request by NSS staff and for registrants to provide supporting documentation for their request, if required for credentialing. Media registering on-site must bring documentation/qualifying materials to receive credentials. Non-registered media/press may experience a delay in admission to events if personnel are not immediately available to review documentation.

For detailed information on media registration, supporting documentation, access or other questions, please call Debbie Cohen at 202.429.1600 or email [Debbie.Cohen@nss.org](mailto:Debbie.Cohen@nss.org).