



## National Space Society

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*The National Space Society (NSS) is an independent, educational, grassroots, non-profit organization dedicated to the creation of a spacefaring civilization. The NSS was formed when the National Space Institute, founded by Werner Von Braun, and the L5 Society, inspired by, Gerard O'Neill, merged in 1987. NSS is widely acknowledged as the preeminent citizens' voice on space with thousands of members and supporters, and over 50 chapters in the U.S. and around the world. The society publishes Ad Astra magazine, an award-winning periodical chronicling the most important developments in space.*

*NSS makes its voice heard through seasonal legislative campaigns, national conferences and local events, and has a long tradition of cooperation with other organizations and effective public outreach. NSS strongly supports NASA's broad portfolio, and maintains close links to current and former officials at NASA and other government space organizations. Over the years the NSS has been the vanguard of advocacy for commercial spaceflight and remains the leader as the new sector advances.*

*The programs and efforts of the society would not be possible without the strong support of corporate partners. Below is an executive summary of the programs through which partners gain valuable exposure and decision-maker contacts, as well as show their support for citizen space advocacy in 2013.*

### **Corporate Membership**

Corporate members form the backbone of the society. Supporters span the industry because corporate leaders realize that the space industry needs effective grassroots advocacy. Leaders also realize that the access provided via NSS events and policy colloquia provide an important means of maintaining communication with Washington decision-makers.

Benefits of membership include:

- Participation in NSS Corporate Council meetings
- Direct input to shape talking points for regularly scheduled "blitzes" of Capitol Hill, NASA, OSTP, OMB and other DC agencies
- Leverage of large and geographically diverse NSS membership footprint
- Opportunities to present policy priorities to NSS policy committee which shapes advocacy efforts
- Preferred keynote and panel speaking slots, seating, and sponsorship opportunities for NSS' International Space Development Conference (ISDC)
- Participation in NSS space technology, exploration, commercial, and policy workshops
- Access to semi-annual NSS Board of Directors meetings
- Numerous article publication and advertising opportunities in the award-winning *Ad Astra* magazine
- Complimentary admission to fall and spring luncheons with space VIPs
- Recognition in *Space News* advertising and *Ad Astra*
- Complimentary individual membership packages, including complimentary subscriptions to *Ad Astra*.
- Recognition on website and *Ad Astra* Online

*For U.S. tax purposes, NSS is a tax-exempt, 501(c)(3) educational, non-profit corporation. All donations are fully tax deductible (as allowed by local laws).*

## **NSS Planned Legislative Efforts for 2013**

NSS maintains an ambitious schedule of grassroots activity supporting the space program and governmental space activity. A selection of major events in 2013 is listed below:

- Space Blitz of Capitol Hill in support of NASA's budget: February, 2013
- Congressional home district meetings: August, 2013
- Letter writing campaign to White House: August, 2013
- Letter writing campaign to NASA Administrator: October, 2013

## **Projects and Activities**

NSS runs a variety of special projects, and Corporate Members support these worthy programs. A few of the new projects being planned for 2013 include the following. Details are available.

- **International Space Development Conference:** The ISDC is the premier public conference focused on space and space exploration with over 1000 attendees and a speaker list which spans the spheres of government space, commercial space, science and celebrity. ISDC 2013 will be held on May 22-27, 2013 at the Hyatt Regency in La Jolla, CA.
- **IMAX Film – *Walking on Other Worlds*:** Partnering with Space Adventures and Oscar-nominated Producer Jeffrey Marvin (*Cosmic Voyage*), NSS will carry the exciting message of space settlement to the masses via the large format of IMAX.
- **Space Ambassador Program:** Space Ambassadors will be trained to deliver an eye-opening new presentation designed to educate and inspire the public and the next generation of students about the practical and humanitarian benefits of exploration and research in space. As part of their job duties, one Space Ambassador will fly to space on a suborbital space flight and other will be assigned other exciting space-related activities.
- **New Partnerships:** NSS is breaking new ground in burgeoning partnerships with the National Geographic Society, the National Academy of Sciences' Science and Entertainment Exchange, Explore Mars, and many other forward-looking organizations. NSS also continues to strengthen its existing relationships with the Space Foundation, AIAA, AIA, and other space groups

## **Ad Astra Advertising**

Ad Astra magazine reaches over 10,000 member-subscribers who are often decision-makers in Washington and around the country. The magazine is distributed on a complimentary basis to all members of Congress and their staffs. Advertising in Ad Astra is an important way to demonstrate support for the public engagement with space. Rate cards are available on demand.

**For more details about the NSS Corporate Council,  
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Past and Current NSS Corporate Partners and Sponsors

